

## **KROWN/CAA SCRATCH AND WIN CONTEST RULES 2024**

### How to Play

NO PURCHASE NECESSARY. Commencing on or about May 1, 2024 until June 30, 2024 or while supplies last, whichever is earlier, Scratch and Win game cards (the "Cards") will be available at all Ontario and Atlantic Canadian Krown locations. Limit: One (1) Card per person per household regardless of how you obtained the Card.

You must bring your Card to a participating Krown store along with your valid CAA Membership card demonstrating the required membership as described below to scratch the Card to see what prize you are eligible to win. Card will be VOID if it is not scratched at a participating Krown store in the presence of an authorized Krown employee.

Approximately 150,000 cards are available for a chance to win prizes as described below.

Trip of a lifetime (also considered as the "Grand prize") consists of a prize of 10,000 CAA Dollars to be used towards your vacation of a lifetime. Must be booked through CAA.

### Eligibility

The Krown/CAA Scratch and Win Contest ("Contest") is open to persons who reside in Ontario, Nova Scotia, New Brunswick, Prince Edward Island, or Newfoundland and Labrador who are members in good standing within the club territory of CAA Club Group (operating as CAA South Central Ontario) ("CAA SCO"), CAA Niagara, CAA North & East Ontario or CAA Atlantic as of April 30, 2024, and have reached the age of majority in the Province of Ontario, Nova Scotia, New Brunswick, Prince Edward Island or Newfoundland & Labrador (18 years of age) as of the date of entry for the Contest with the following exceptions: employees and retirees of CAA SCO, CAA Niagara, CAA North & East Ontario or CAA Atlantic and their affiliates and employees or agents of Canadian Krown Dealers Inc. and Canadian Automobile Association (collectively the "Sponsors") and Sponsors' respective partners, suppliers, representatives, agents, advertising and promotional agencies, and the independent contest agency if any, and the household members and Immediate Family of any of the above are not eligible to participate in the Contest. For the purpose of these Contest Rules, "Immediate Family" means spouse, mother, father, brother, sister, son or daughter, whether or not they reside in the same household.

All eligible winners will be required to correctly answer a mathematical skill testing question to obtain their prize, and must show their CAA Membership card and any other identification required by the Sponsors or their representatives to validate eligibility.

### The Prizes

Every Scratch and Win Card is eligible to win one of the following:

147,405 prizes, each consisting of \$25 off any Krown rust control application. \$25 is off of the Regular Retail Price and must be redeemed by June 30, 2024. Discount applies before taxes. Approximate retail value of \$25 CAD. Odds of winning are approximately 0.98 in 1;

1,000 prizes, each consisting of a Free Krown rust protection application. Must be redeemed by June 30, 2024. Approximate retail value of \$130 CAD. Odds of winning are 1 in 150;

1,500 prizes, each consisting of \$50 off any Krown rust control application. \$50 is off of the Regular Retail Price and must be redeemed by June 30, 2024. Discount applies before taxes. Approximate retail value of \$50 CAD. Odds of winning are approximately 1 in 100;

50 prizes, each consisting of \$250 CAD cash payable by cheque. Odds of winning are 1 in 3,000;

25 prizes, each consisting of \$500 CAD cash payable by cheque. Odds of winning are 1 in 6,000;

10 prizes, each consisting of \$1,000 CAD cash payable by cheque. Odds of winning are 1 in 15,000;

8 prizes, each consisting of 3,000 CAA Dollars® redeemable at any CAA SCO, CAA Niagara, CAA North & East Ontario, or CAA Atlantic store. CAA Dollars are subject to the terms and conditions of their issuer. Approximate retail value of \$3,000 CAD Odds of winning are 1 in 18,750; and

2 prizes, each consisting of 10,000 CAA Dollars redeemable at any CAA SCO, CAA Niagara, CAA North & East Ontario, or CAA Atlantic store. CAA Dollars are subject to the terms and conditions of their issuer. Approximate retail value of \$10,000 CAD. Odds of winning are 1 in 75,000. The prize of 10,000 CAA Dollars to be used for a Trip of a Lifetime. Trip of a lifetime must be booked with CAA and using CAA Dollars.

Prizes must be accepted as awarded and are not transferable nor convertible to cash (with the exception of the cheque prizes). No substitutions except at the sole discretion of the Sponsors. Sponsors reserve the right to substitute a prize or a prize component with one of equal or greater value. Prizes may not be exactly as shown in contest publicity or promotional materials.

CAA Dollars cannot be converted into currency at any time, and cannot be used to purchase CAA Premium Batteries, or to pay any amounts owing on a CAA Rewards® MasterCard. A lapse in CAA Membership may result in forfeiture of any accumulated CAA Dollars. CAA Dollars will be automatically redeemed towards CAA Membership renewal dues.

#### How to Claim your prize

Redeem winning Cards by completing the prize claim form at a participating Krown location in front of an authorized Krown representative, including the correct answer to the mathematical skill-testing question (on the back of the Card), and submitting the form and the Card to the authorized Krown representative. All Cards must be scratched and prizes claimed no later than June 30, 2024. After that date, all outstanding prize claims and Cards shall be null and void and no prize shall be awarded.

All redeemed prize Cards become the property of the Sponsors and will not be returned. Sponsors assume no responsibility for lost, late, misdirected, illegible, incomplete or delayed claims or for Cards altered or destroyed due to tampering. All claims submitted for redemption shall be subject to verification and shall be null and void if found to have been tampered with, mutilated, altered, forged, defaced or obtained through an unauthorized source. The decisions of the independent contest agency are final in all respects. If a potential winner does not correctly answer the skill-testing question on the back of the Card or if any prize is returned as undeliverable, that prize will be forfeited.

All prize winners must complete and sign a declaration and release form, which will be available at the participating Krown store. \$25 off Krown application, free Krown applications, and \$50 off Krown applications may be redeemed immediately upon winning, but in no event can they be redeemed after June 30, 2024. Allow 4-6 weeks following the receipt of the winner's duly completed declaration and release form for delivery of other prizes.

By submitting or redeeming a Card, you are deemed to declare that you have fully complied with all promotional rules.

## General:

By entering the Contest, participants agree to release the Sponsors, CAA SCO, CAA Niagara, CAA North & East Ontario or CAA Atlantic, and their affiliated companies, and their officers, directors, employees, suppliers, sponsors, administrators, representatives and agents, including but not limited to the Sponsors' advertising and promotional agencies and the independent contest agency (collectively the "Releasees") from any and all liability claims or actions of any kind whatsoever arising from their participation in the Contest or use of any Prize awarded as a result of this Contest.

By entering the Contest, participants agree to be bound by these official rules and by the decisions of the Sponsors and the independent contest agency, which shall be final with respect to all matters relating to this Contest. All entries become the property of the Sponsors and none will be returned.

Sponsors reserve the right to cancel, terminate or suspend this Contest in whole or in part or to amend the contest rules if for any reason the Contest is not capable of running as planned.

By accepting a prize, winners consent to the use of their name, image, voice, likeness, city of residence and/or photographs without compensation in any publicity or advertising carried out in any medium by the Sponsors and/or their agencies without further notification or compensation.

By entering this Contest you consent to Contest Sponsors, their promotional agencies and the independent contest agency storing and using the personal information you submitted with your prize claim; however this will be limited to use only for the purpose of administering this Contest, in accordance with Krown's privacy policy located at [www.krown.com/privacy-policy](http://www.krown.com/privacy-policy). When you participate in one of our surveys, contests, or promotions, we may collect some or all of the following personal information:

- your name, address, and telephone number
- e-mail address and facsimile number
- information about your vehicle(s)
- similar information about other members of your family if they are Krown customers
- your language preference

In no event shall the Releasees be required to award more prizes than the number of prizes indicated in these rules or to award a prize otherwise than in compliance with these rules. In the event that production, printing, seeding, or any other reasons cause more than the stated number of prizes as set forth in these rules to be available and/or claimed, the Sponsors reserve the right to award only the stated number of prizes by a random drawing after the prize claim deadline from among all legitimate, unawarded, eligible prize claims.

This Contest is subject to all applicable federal, provincial, and municipal laws and shall be governed by the laws of Ontario, Nova Scotia, New Brunswick, Prince Edward Island, and Newfoundland and Labrador.

Any applicable federal, provincial and municipal taxes are the sole responsibility of the winner.

CAA®, CAA Dollars® CAA Rewards®, and CAA logo trademarks are owned by and use is granted by the Canadian Automobile Association. Making bad days good. And good days better.® is a registered trademark of CAA Club Group.